

Lotto partners again with Damir Doma for new capsule collection

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The graphic and colorful world of Croatian designer Damir Doma is once again transposed into a collection with Italian sports brand Lotto. Presented at the recent Pitti Uomo menswear showcase in Florence, Italy, this fall/winter 2018 collab is already available in the designer's showrooms in Milan and Paris.



The collection comprises around a hundred pieces for men and women, with designs that reinterpret the Lotto logo.

Rather than running the length of arms and legs, the logo sometimes appears blown up in size, covering a large part of the torso, or sometimes wrapped around limbs.

Combining streetwear and technical fabrics, this collection features classic colors like khaki, dusky orange, black and off-white shades, with pastel blue and mauve for men and purple and dark red for women.

Sports brand Lotto -- known especially for its soccer gear -- completes the clothing line with a range of sneakers, including the Brazil Select DD, inspired by a vintage soccer shoe.

Lotto and Damir Doma presented a first collaborative capsule in June 2017.

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